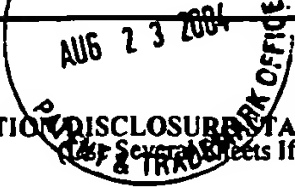

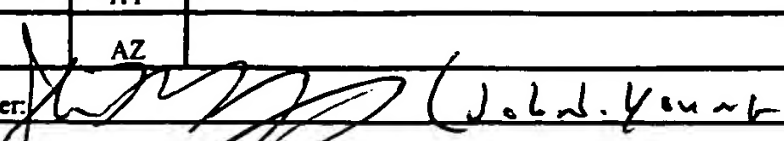
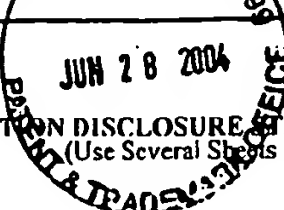
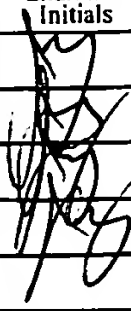


FORM PTO-1449 (Modified)				U.S. Department of Commerce Patent and Trademark Office		Attorney Docket No.: DERN-00101		Serial No.: 09/635,994	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <small>(See Several Sheets If Necessary)</small>						Applicants: Howard Demehl et al.			
(37 CFR § 1.98(b))						Filing Date: August 9, 2000		Group Art Unit: 3622	
<b>U.S. PATENT DOCUMENTS</b>									
Examiner Initials	Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date			
	AA	6,282,522 B1	08/28/01	Davis et al.	705	41	10/16/97		
	AB								
	AC								
	AD								
	AE								
	AF								
	AG								
	AH								
	AI								
	AJ								
<b>FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS</b>									
	Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation			
						Yes	No		
AK									
AL									
AM									
AN									
AO									
<b>OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)</b>									
AP									
AQ									
AR									
AS									
AT									
AU									
AV									
AW									
AX									
AY									
AZ									
Examiner: 				Date Considered: 9-16-2000					
<b>EXAMINER:</b> Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.									

FORM PTO-1449 (Modified)		 U.S. Department of Commerce Patent and Trademark Office		Attorney Docket No.: DERN-00101	Serial No.: 09/635,994
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use Several Sheets If Necessary)				Applicants: Howard Demehl, et. al.	
(37 CFR § 1.98(b))				Filing Date: August 9, 2000	Group Art Unit: 3622

U.S. PATENT DOCUMENTS							
Examiner Initials		Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date
	AA	5,592,375	01/07/97	Salmon et al.	395	207	03/11/94
	AB	6,198,977 B1	03/06/01	Bixler et al.	700	83	01/09/95
	AC	6,330,550 B1	12/11/01	Brisebois et al.	705	75	12/30/98
	AD	6,615,184 B1	09/02/03	Hicks	705	26	01/04/00
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						

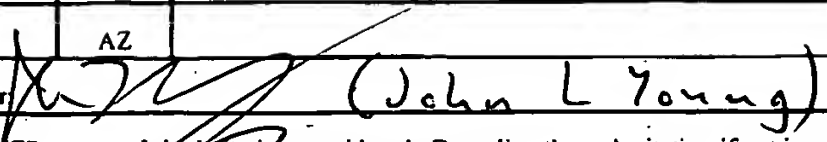
  

FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS								
		Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation	
							Yes	No
	AK							
	AL							
	AM							
	AN							
	AO							

OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)		
	AP	
	AQ	
	AR	
	AS	
	AT	
	AU	
	AV	
	AW	
	AX	
	AY	
	AZ	

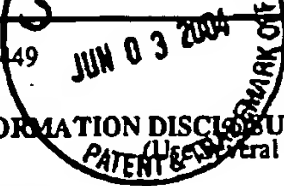
Examiner:  (John L Young)	Date Considered: 9-16-2003
EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

FORM PTO-1449  
(Modified)

**U.S. Department of Commerce  
Patent and Trademark Office**

**INFORMATION DISCLOSURE STATEMENT BY APPLICANT**  
(Use Several Sheets If Necessary)

(37 CFR § 1.98(b))



Attorney Docket No.: DERN-00101

Serial No.: 09/635,994

Applicant: Howard Denehl, et. al.

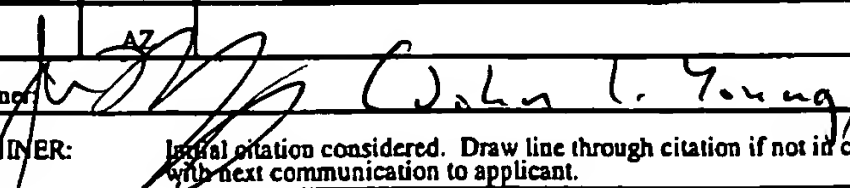
Filing Date: August 9, 2000

Group Art Unit: 3622

U.S. PATENT DOCUMENTS							
Examiner Initials		Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						

FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS								
		Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation	
							Yes	No
	AK							
	AL							
	AM							
	AN							
	AO							

OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)		
AP		r-coupon brochure, "Generating and Harvesting Goodwill by Enhancing Word-of-Mouth Marketing."
AQ		r-coupon brochure, "Harvesting Goodwill through Relationship Referral Marketing."
AR		
AS		
AT		
AU		
AV		
AW		
AX		
AY		
AZ		

Examiner: 

EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Date Considered: 9-16-2004